

WORLD
BOOK
DAY

2 MARCH 2023

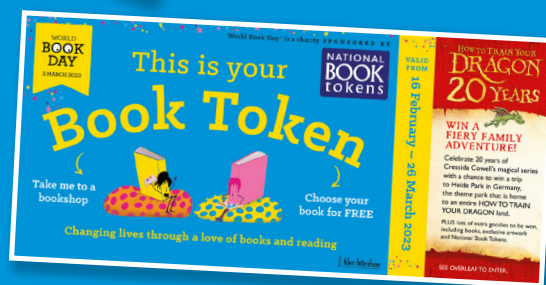
Celebrate

WORLD BOOK DAY

2 March 2023



Swap your Book Token to get a **World Book Day** book for **FREE** at your local bookseller



How to exchange your £1/€1.50 book token for a **FREE** World Book Day £1/€1.50 book

World Book Day
£1/€1.50 book
tokens distributed
by schools/nurseries
and community
partners

Child goes to
bookseller with
their token

Bookseller gifts a
£1/€1.50 book in
exchange for
their token

Child chooses
and owns
a book

Changing lives through a love of books and reading

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